



GREEN DESTINATIONS TOP 100 STORIES

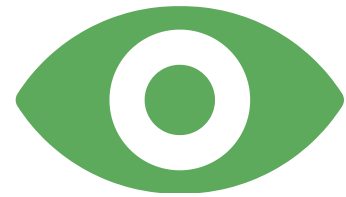


WHY JOINING?

1 VISIBILITY

Gain full visibility across all our social channels and be part of an impactful online presence

- 20,393 LinkedIn followers
- 9,800 Facebook followers
- 8,531 newsletter subscribers



2

PERFORMANCE

Gain valuable insights about your sustainable achievements. Track progress, and showcase your commitment to a greener future.

- Using our annual badge in your communication material
- Evaluation based on GSTC standards

3 MEDIA BENEFITS

Boosting your visibility among sustainability-focused professionals thanks to:

- Dedicated mentions in our newsletter two times per year (even more for winner)
- One or two featured posts on LinkedIn and Instagram



4

INSPIRE OTHER LEADERS

Lead by example and motivate other leaders to embrace sustainability and drive meaningful change entering in the Awards

- 35,608 votes in sustainability awards
- 250+ participants at our recent event



ITB
BERLIN

